book2look
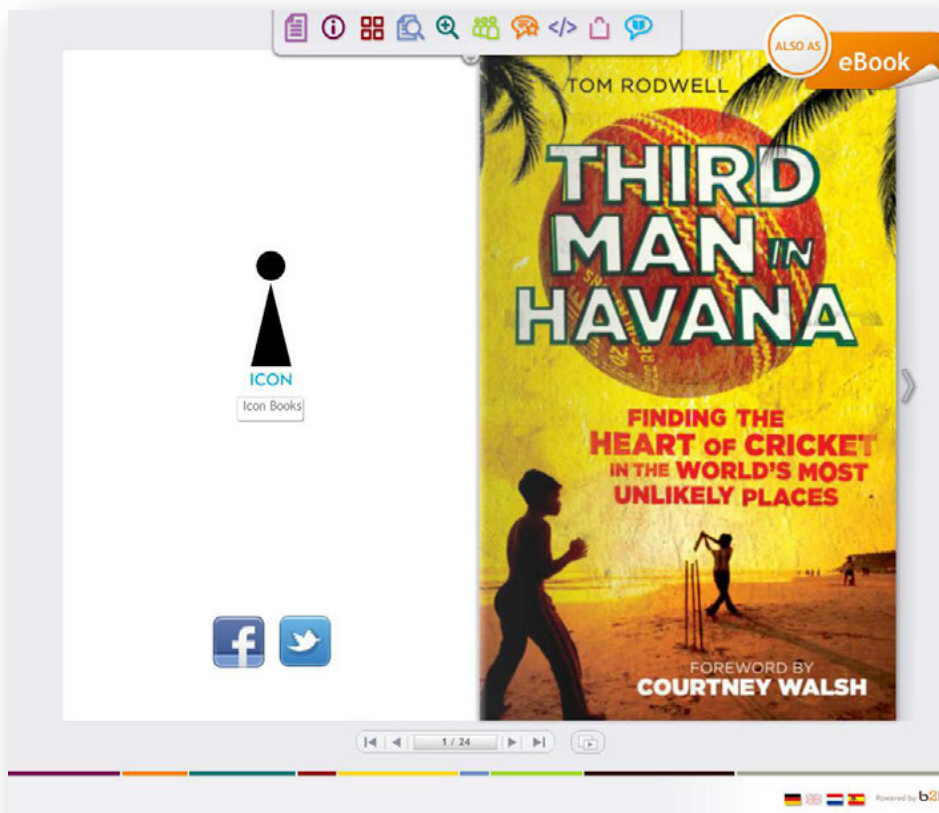
Create • Share • Sell

The revolutionary Bookmarketing-Tool just got even better. Have a look at it!

Create

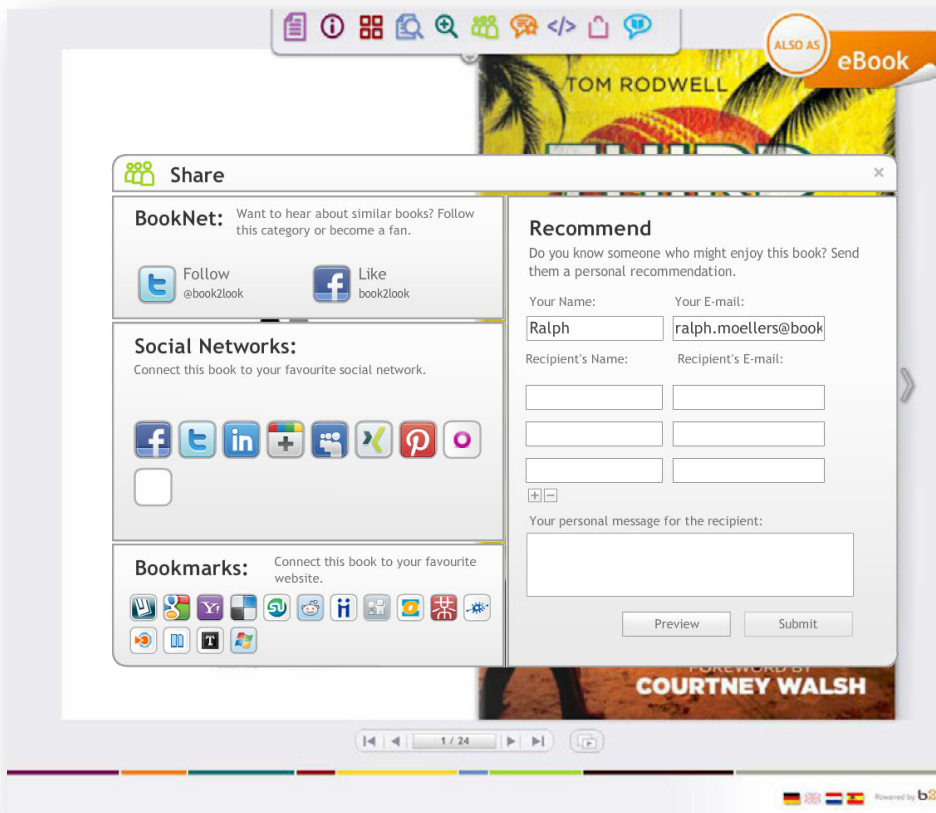*The new book2look Biblet a cool design with low profile so it does not outshine your brand.*

With our intuitive online editor an interactive book sample, a "Biblet", can be created within minutes. No technical expertise required. Just upload the PDF and enter the bibliographical data. Done!

Too many titles to create the Biblets manually? No problem! We offer a very flexible ONIX interface for bulk uploads and conversions.

We make the Biblets available to all online retailers, bloggers and communities.
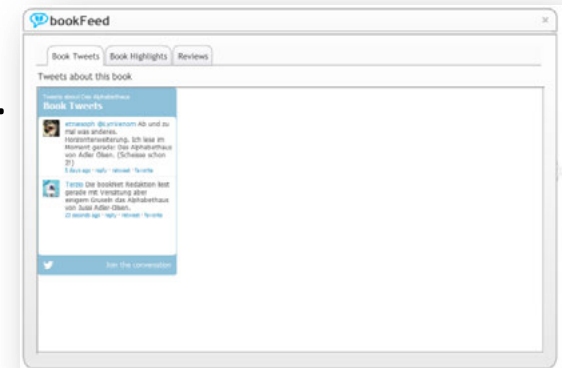
Share

Sharing and recommending books in the social networks is easy with book2look's sophisticated social media functionality
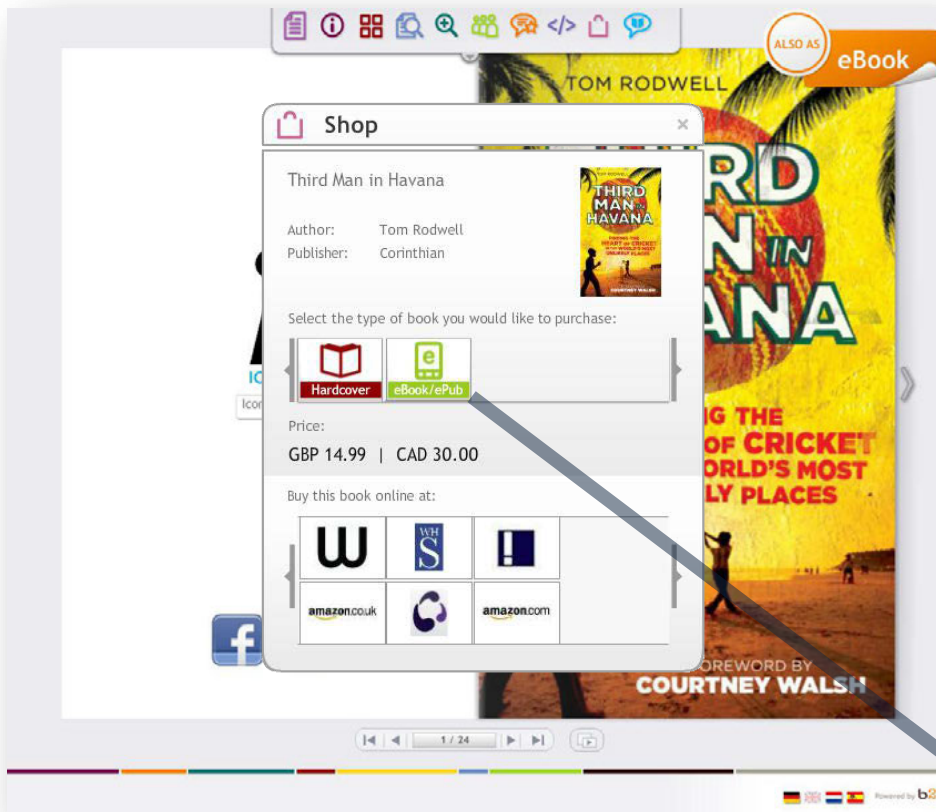
With the most sophisticated social media options in the market Biblets are the perfect online marketing tool for todays publishing world.

bookNet delivers book samples to interested readers in the social networks

bookFeed shows live tweets about the book and connects the Biblet to reviews on the Internet.
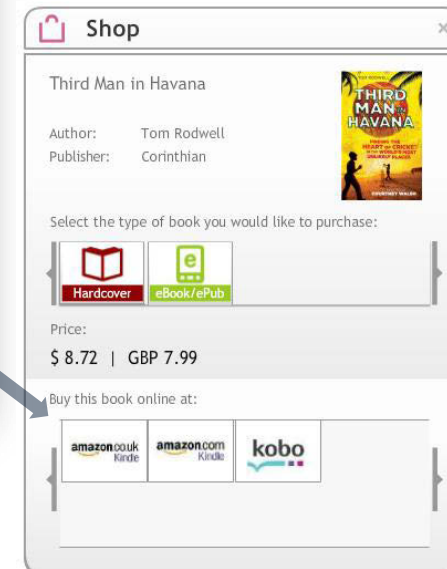
Sell

Hardcover, paperback or eBook – You decide which shop links are implemented

The only multi format shop link solution in the market. A perfect solution for multi format content like books, ebooks, audiobooks …

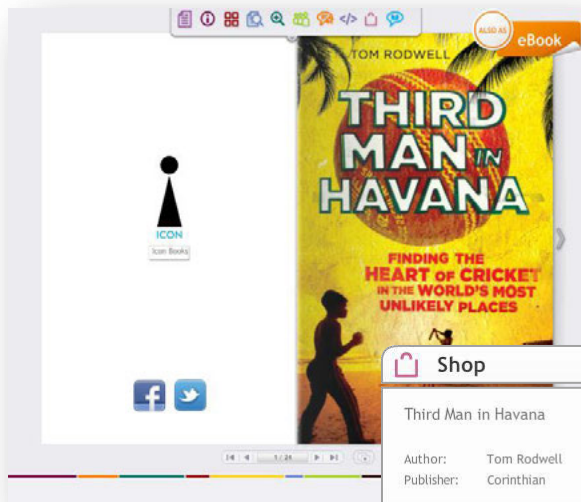The reader finds his favorite format and his favorite online shop instantly.

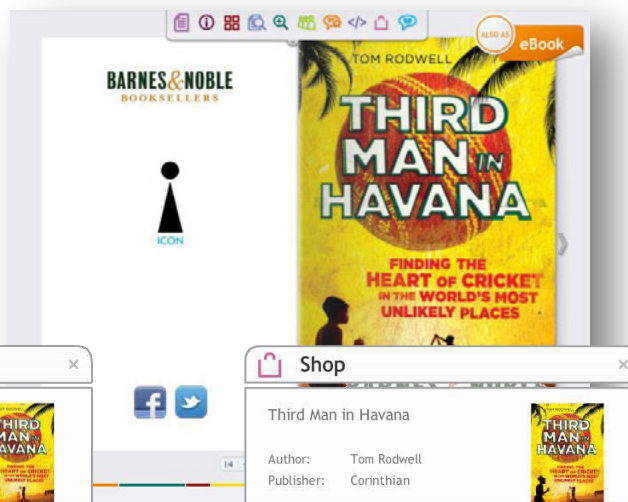**You define which shops are implemen-ted.**

book2look

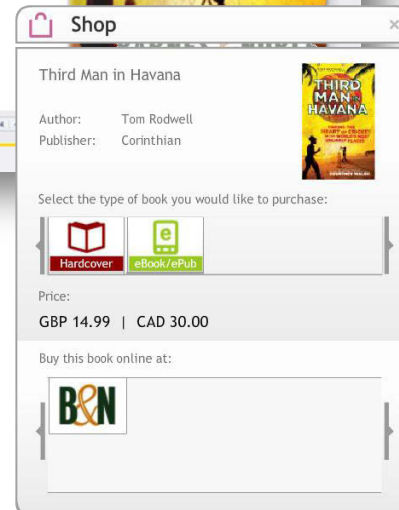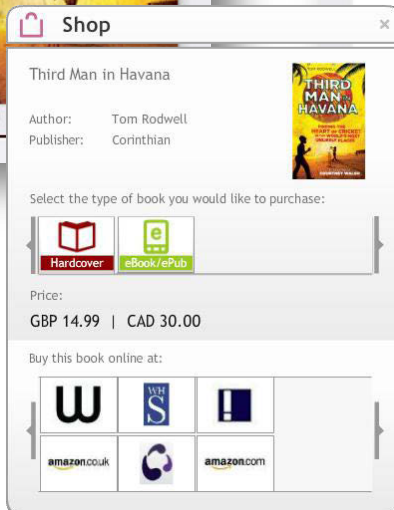# Sell – **Support your local retailer**

Publisher's Biblet

Retailer's Biblet

The only widget with customized versions for retailers or communities in the market.

The perfect online marketing tool for your retail partners, blogger, review websites ….

Features

- ✓ Animated book widget
- ✓ Zoom up to 400%
- ✓ Page Overview
- ✓ Full Text Search
- ✓ Bibliographical Data
- ✓ Unlimited Video
- ✓ Unlimited Audio
- ✓ Single Page / Double Page
- ✓ bookNet distributes Widgets
- ✓ All relevant Social Networks
- ✓ Personal Recommendations
- ✓ Live Twitter-Stream

- ✓ Linking of Reviews
- ✓ Flexible Embed Options
- ✓ Ratings and Comments (monitored)
- ✓ Multiformat Shop Links
- ✓ Extensive Reporting, Monitoring
- ✓ Automatic QR-Codes
- ✓ Autofill for easy Shop Links
- ✓ Connecting your Facebook Page
- ✓ Connecting your Twitter Account
- ✓ Skinnable
- ✓ Customized Retailer Versions
- ✓ Author Accounts