book2look

for Bloggers

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The bespoke book2look "Biblets", are a state of the art marketing and communikation tool for bloggers and community managers.

viral – social – personal





The "Biblet"



Get a first hand view. Tap or click on this image and open the Biblet.

A "Biblet" is a book widget that the publisher creates, using our technology. First and foremost the Biblet presents a nice looking sample of the book in various formats Flash, HTML, ePub. It is easy and fun to share, post quotes,

The embed options are super flexible and make very attractive additions to your blog or website.

In the "bookFeed" section the Biblet is also linked to reviews of the particular book on the net and in book blogs such as yours.





What a Biblet can do (the key features)



Share this Biblet in your Social Networks via SMS and email.



Links to online reviews. What do bloggers and journalists have to say abut this book



bookNet sends new and interesting Biblets to your timeline on Facebook and Twitter



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Your customized book sample

John Green

my Regular Doctor Jim, who agreed that I was veritably swimming in a paralyzing and totally clinical depression, and that therefore my meds should be adjusted and also I should attend a weekly Support Group.

This Support Group featured a rotating cast of characters in various states of tumor-driven unwellness. Why did the cast rotate? A side effect of dying.

The Support Group, of course, was depressing as hell. It met every Wednesday in the basement of a stone-walled Episcopal church shaped like a cross. We all sat in a circle right in the middle of the cross, where the two boards would have met, where the heart of Jesus would have been.

I noticed this because Patrick, the Support Group Leader and only person over eighteen in the room, talked about the heart of Jesus every freaking meeting, all about how we, as young cancer survivors, were sitting right in Christ's very sacred heart and whatever.

So here's how it went in God's heart: The six or seven or ten of us walked/wheeled in, grazed at a decrepit selection of cookies and lemonade, sat down in the Circle of Trust, and listened to Patrick recount for the thousandth time his depressingly miserable life story—how he had cancer in his balls and they thought he was going to die but he didn't die and now here he is, a full-grown adult in a church basement in the 137th nicest city in America, divorced, addicted to video games, mostly friendless, eking out a meager living All the readers of your reviews are dying to have a look inside the book that you just described so vividly. So a nice sample would come in handy.

Publishers that work with book2look are providing you with a very special book sample for your blog. And for you it's free, of course.

The book2look "Biblet" comes with your banner, a link to your Blog, your affiliate shop link and the full functionality of a sophisticated book widget.

Whenever one of your readers shares the Biblet he or she shares the link to your blog and, if you want, your affiliate shop link.

CHAPTER ONE

A

Late in the winter of my seventeenth year, my mother decided I was depressed, presumably because I rarely left the house, spent quite a lot of time in bed, read the same book over and over, ate infrequently, and devoted quite a bit of my abundant free time to thinking about death.

Whenever you read a cancer booklet or website or whatever, they always list depression among the side effects of cancer. But, in fact, depression is not a side effect of cancer. Depression is a side effect of dying. (Cancer is also a side effect of dying. Almost everything is, really.) But my mom believed I required treatment, so she took me to see







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Possible Worlds



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Biblets in your blog



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